

Research on Economic Promotion Strategy of Business Administration

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[Abstract] With the progress and development of society, the gross national product continues to increase. However, during the current development of market economy, there are still many problems in the business management. It is impossible to guarantee the effect of management in all aspects and conduct a rigorous and reasonable analysis of the market's industrial and commercial control content, and it is difficult to ensure the overall management effect. Therefore, during the actual development period, it is necessary to formulate a sound business management plan, so as to promote the good economic progress and development, coordinate the relationship between management in all aspects, and lay a solid foundation for the country's follow-up development.

[Keywords] Business administration; Economic promotion; Strategy

1. Introduction

In order to promote the economic development using a better business management method, we should conduct reasonable research and analysis on the performance of business management functions, regard business administration as the main product during the economic development period, and create a scientific management and control system to clarify the purpose of all aspects of work, clarifying the purpose and requirements of all aspects of work and establishing a diversified business management mechanism and model to meet the current development needs.

2. Analysis of Business Management Functions

In the process of social development and market economic progress, the business management function presents a diversified development situation and is no longer limited to management work. For business administration, it can promote the social and economic development and progress, make a good operation of the market.

At present, during the period of business administration, the main functions of our country are as follows: First, we can create a good market environment and conduct reasonable analysis and coordination on the current market atmosphere. Under the condition that China's market economic system is perfect and mature, economic concepts and behaviors can be updated, and during the long-term management period, non-standard behavior problems are discovered in time, a benign operation mechanism of the market is created, and the management effect of the market

environment is improved.^[1] During this period, we can use the business management method and administrative methods, standardize the management of administrative subjects, fully implement the management system to maintain a good management, and improve overall health of economic with the support of rules and regulations.

Second, in the process of actual implementation of business administration, due to the rapid development of the market economy, we have not yet established a sound market management and control system. Therefore, we can use the business management method and the specific management functions, strictly control the market economy management work, improve the reliability and effectiveness of business management to meet the current development needs.^[2]

3. Analysis of the Importance of Business Management in Economic Development

In the process of social progress, business administration institutions have received extensive attention; it can provide certain support for the development of the market economy. During the period of social development, business administration can scientifically coordinate and control social order and economic development, and in the case of benign operation, create a diversified economic structure coordination mechanism to meet current development needs.

During the actual implementation of business administration, we can create a modern analytical mechanism through scientific methods to conduct in-depth research and discussion of business management content. During the scientific management, it requires us to identify problems in time and promote good progress in the private economic system, thus protecting the legitimate rights and interests of the private economy. At the same time, the implementation of business administration is conducive to the analysis of the market economy system. Clarifying the key content and management projects and reasonably analyze the problems existing in them is important for creating a modern and advanced management mechanism to meet the current actual development needs. It can be seen that in the process of economic development, business management plays an important role, and it needs to be strictly analyzed and adjusted to improve the overall management efficiency and quality to meet current development needs.^[3]

4. Analysis of Business Management Issues

At present, China still has many problems in business administration. It cannot ensure the good implementation of all aspects of work, and cannot create a modern and diversified business management and control mechanism, which seriously affects the market economy's progress and development.

Firstly, during the period of business administration, the management organization failed to clarify the content and requirements of the work. We are still using the traditional way of working and could not make reasonable innovations. In the absence of scientific working methods, it is difficult to create a modern and diversified management system, which seriously affects the good implementation of all aspects of work.

Secondly, during the period of business administration, lacking reward and punishment system for personnel incentives, the positive role of the incentive system cannot be fully played. And it's lack of a sound assessment system, we cannot strictly control and adjust all aspects of work and carry out scientific control activities.

Finally, in the industrial and commercial management work, it is difficult to form a scientific management mechanism and create a modern management and control system. To a certain extent, it will have a certain impact on economic management. Moreover, during the period of business administration, there is no guarantee that the efficiency and quality of economic management work will be improved in a reasonable way, and that modern and diversified management mechanisms cannot be created, thus the country's economic development is affected to some extent. ^[4]

5. Strategic Analysis of Business Administration for Promoting Economic Development

In the process of business administration, it is necessary to focus on China's economic development, create a rational economic management mechanism and model, and coordinate the relationship between all aspects of work under strict management, so as to form a good development model. The specific measures are:

5.1 Screening the Best Economic Way

During the period of business administration, the economic mode should be taken as the main content to create a scientific management mechanism to improve the rationality and reliability of the business management mechanism. In order to better realize business management, high-quality talents should be introduced, and a sound strategic planning plan should be formulated to meet current development needs.

In order to better carry out management work, it is necessary to clarify the laws, regulations and policies, and formulate a sound strategic plan to ensure the rationality and scientificity of the plan in the context of comprehensive analysis of strategic objectives. During the strict control period, a modern management mechanism will be formed to improve the overall efficiency and quality of the work.

First of all, in the management work, it is necessary to create a reasonable business management system, and create a scientific management and control system, clarify the main points and requirements of all aspects of work, and comprehensively enhance the value of business management in economic management. Secondly, in the business management work, it is necessary to clarify the content and value of the work, and to create a scientific and modern management mechanism. Comprehensively optimize the management work mechanism and mode to ensure the overall management efficiency and quality in the future development. ^[5]

5.2 Improve the Efficiency of Business Administration

In order to better carry out the business management work, it is necessary to comprehensively improve the overall work efficiency and quality, take the economic method as the main content, create a scientific and advanced management mechanism, clarify all aspects of work requirements and principles, and improve the overall management work.

First of all, during the period of business administration, it is necessary to clarify the characteristics of the market economic system, and carry out reform and optimization of financial management. With the support of long-term development strategy, a good financial optimization and management mechanism is formed. Secondly, it is necessary to build a modern financial information system, provide rich financial data information for enterprises, and ensure a good management system based on the collection of information.^[6] Finally, it is necessary to build a modern budget management system, conduct a reasonable analysis of enterprise cost information and asset information.^[7] During the financial management period, the scientific approach is used to coordinate the relationship between capital input and output to enhance its economic benefits.

For the market economy environment, there are many uncertain factors that directly affect the good development of enterprises. Therefore, business administrations need to create a scientific economic analysis mechanism to better innovate on the basis of understanding the work content of all aspects.

5.3 Improve Staff Motivation

During the period of business administration, enterprises should pay attention to the enthusiasm of the staff, formulate a comprehensive reward and punishment system, enhance the work interest of the staff through rewards and punishments, and ensure that a modern and rational management model is created under strict management. In this way, the overall management efficiency and quality will be improved, and the positive role of advanced management methods will be brought into full play. In order to better carry out the business management work, it is necessary to do a good job in the reputation management of the enterprise. Through the support of talents,

scientifically complete the current business management tasks and create a reasonable development and management mechanism. In the case of scientific control, improve the overall work level.^[8]

6. Conclusion

In the process of business administration, it has a certain role in promoting the economy. It can use scientific methods to create an economic management mechanism, and improve the efficiency and quality of overall management during the period of business administration and control. In the case of scientific control, sum up a wealth of experience. Scientifically complete the current business management tasks, and create a reasonable development and management mechanism to comprehensively improve the overall management efficiency and quality, and ensure that the development and progress of the market economy is better maintained on the basis of scientific and industrial management.

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